

The Insurance Capital of the World

The insurance industry has a long history of success in the Hartford Region and the State of Connecticut, making "Hartford" synonymous with "insurance." Companies located in the Hartford Region have global access to consumers and financial markets on every continent. Our insurance industry maintains a competitive focus on innovation and an unyielding commitment to quality and excellence, backed by a world-class workforce comprised of highly educated and experienced professionals.

#1 **IN THE US**
6.59% insurance employment as a percent of total employment

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Hartford: 13.93% insurance GRP as percent of total GRP

4.86 Location quotient for Hartford, CT

Source: EMSI, 2022

\$36 BILLION In direct written premiums for the Connecticut market
Source: CT Insurance Dept, 2019

42,050 Full-time jobs in Insurance and related activities
Source: EMSI, 2022

\$14.90 BILLION In Gross Regional Product
Source: EMSI, 2022

Comparative Market Data

Source: EMSI, 2022

Location	Jobs	Location Quotient	Output
Hartford, CT	42,050	3.49	\$14.90 Billion
Des Moines, IA	29,726	3.88	\$8.60 Billion
Columbus, OH	35,424	1.61	\$7.20 Billion
Louisville, KY	26,137	1.03	\$6.30 Billion
Bloomington, IL	20,445	0.91	\$4.10 Billion

Insurance Industry Corporate Leaders

Top 15 Hartford Employers by Size

Source: PWC 2018 Insurance Market Brief



The Insurtech Capital of the World

Early-stage Insurtech companies choose to come to the Hartford Region because they recognize value of locating in one of the strongest insurance clusters in the world. They'll find the resources they need to solve global issues in life, annuity, property & casualty, reinsurance, and digital health markets.

216 Companies Created and/or Scaled Up

792 Serial Entrepreneurs Fostered

Source: Launch Hartford 2020



Hartford Region Talent

\$150,123 With 1,093 actuaries working in the state and earning an annual median wage of \$150,123, Connecticut has the highest concentration of actuaries in the US

\$160,974 Financial Managers	\$154,156 General and Operations Manager	\$97,360 Financial and Investment Analysts
\$79,364 Claims Adjusters, Examiners and Investigators	\$89,437 Insurance Underwriters	

Source: EMSI, 2022

A Strong Pipeline for Future Talent (90 min. drive of Hartford CBD)

Source: EMSI, 2022

7,362 Business Administration, Management and Operations	1,783 Finance and Financial Management Services	2,644 Accounting and Related Services
2,328 Economics	1,446 Marketing	2,434 Computer Science and Information Sciences.

2018 Hartford Region Graduates (within 90-min. drive of Hartford CBD)

Source: EMSI, 2022

Description	Bachelor's Degree	Master's Degree	Doctor's Degree	All Program Completions
Economics	2,109	155	61	2,328
Business Administration, Management and Operations	3,064	3,554	23	7,362
Accounting and Related Services	1,477	759	0	2,644
Finance and Financial Management Services	1,686	63	1	1,783
Marketing	1,373	13	7	1,446
Computer Science and Information Sciences	1,741	524	448	2,434
Total	11,450	5,068	540	17,997

Insurance Capital Market Events



The premier annual industry conference for global insurance, leaders, innovators and entrepreneurs in Hartford, the nation's Insurance Capital.



Connecticut's largest insurance and financial services [IFS] career fair held annually and exclusively for IFS employers and college students seeking internships and employment in the industry.



Designed by the industry for the industry, this annual program immerses high school students into a week of Probability, negotiation and communication and is used as a recruitment tool for young actuaries into the local insurance market.



InsurTech Hartford is building and sustaining a robust insurtech ecosystem in the local community, engaging stakeholders from innovators and entrepreneurs, to executives in Hartford's anchor insurance companies